



# Our Commitment to Changing Obesity™

Novo Nordisk made its entrance into obesity research more than 20 years ago to make medicines to treat the serious, chronic disease of obesity.

We partner with the community on education and advocacy, increasing patient access to care, and advancing medical management to **change how the world sees, prevents and treats obesity.**

## REFERENCE

1. Centers for Disease Control and Prevention. Adult Obesity Facts. <https://www.cdc.gov/obesity/data/adult.html>. Accessed May 2019.
2. Hales Craig, Carroll Margaret, Fryar Cheryl, and Ogden Cynthia. Prevalence of Obesity Among Adults and Youth: United States, 2015-2016. *NCHS Data Brief*. 2017; 288:1. Accessed May 2019.

changing  
obesity™



ABOUT  
**95** MILLION<sup>1</sup>  
ADULTS AND  
**14** MILLION<sup>2</sup>  
CHILDREN AND  
ADOLESCENTS  
IN THE U.S. LIVE WITH  
**OBESITY**

MARY EDWARDS  
Mary lives with obesity  
in the U.S.

# Changing Obesity™ focus areas

## PREVENTION

We work to build healthier environments to enable improved health



changing  
obesity™



cities  
changing  
diabetes

## RECOGNITION

We work to foster empathy for people with obesity and make obesity a healthcare priority



## CARE

We work to ensure people with obesity have access to science-based and comprehensive care



TRUTH ABOUT WEIGHT™

Rethink Obesity®







**We are not done  
changing lives!**

